

September 22, 2021

Dear Athletic Director/Coach,

The **Derrick Thomas/Neil Smith Third and Long Foundation** was founded by Derrick Thomas in 1990. The Foundation has achieved prominence not only in the Greater Kansas City community but on a national level. In football, “third and long” is a desperate situation where a team must gain monumental yardage for a first down. The children supported by Derrick’s Third and Long Foundation face similar challenges when battling situations of delinquency, drugs, violence, crime and unemployment. Just as Derrick sacked many a quarterback in his day, Derrick built a foundation that “Sacks Illiteracy”.

The **Foundation** along with **Papa John’s Pizza**, would now like to recognize a Greater Kansas City high school senior football athlete who assumes the challenge of serving his community. If you have a senior player that reflects the commitment of service and who has shown outstanding service in the areas, e.g. tutoring, mentoring, aiding youth or the elderly or has made some civic impact, our Foundation would like to hear about it. Please submit the enclosed application by **Friday, November 19, 2021**. The winner will receive a \$1,000 scholarship. Second and Third place winners will be awarded \$500 each. Additionally, we will present a traveling trophy to display for one year in the winner’s high school. All nominees and the winner will be awarded a Papa John’s Pizza Party for their football team. The final nominees will be awarded during our Annual Holiday Luncheon, December 2021. We are looking for the next young man who knows the value of meeting a “Third and Long situation” with personal service.

Please submit your nomination by mail in the address envelope, fax to 816 931 7758 or email to charleszetta@thirdandlong.org. Questions or concerns can call our office at 816 931 5855. It is imperative we have all applicants’ forms for consideration before your Thanksgiving break.

Please check out more about the Derrick Thomas/Neil Smith Foundation at www.thirdandlong.org

Best Regards,

Betty Brown, President of the Board of Directors

Cc: Bo Czyz, Papa Johns, Chairman of DT Community Service Award Committee